

Questionnaire

In order for your logo to best reflect your identity and expectations, I need you took a few minutes to complete this form.

1. NAME

2. EMAIL

3. TÉLÉPHONE

4. Description of your services and activities

5. Who are your clients ?

6. Who are your competitors?

7. What do you think of their logos, their image, their communication?

8. To which companies would you wish yourself identify at national level and/or international?

9. Do you have examples of logos you like (even in different field of activity) ?

10. What do you want to convey through the creation of your new logo? (image,value)

11. Do you have a baseline or a slogan?

12. What colour would you like to use for your logo?
